SB115 1290358 R

Sept. 1,1959

REF/RAL

WHOLESALE

PRICE LIST

NO. 22

LIBRARY
RECEIVED

** AUG 261909 **
U. S. Department of Agriculture

1855-1959 104th ANNIVERSARY

F. I. CARTER & SONS

Growers of House Plants
TEWKSBURY, MASSACHUSETTS
Phone Lowell Ulysses 1-7371

K LINE

K Line of plants in $2\frac{1}{4}$ " plastic pots, packed 50 plants per carton, minimum order of each variety 5 plants. Order by assortment or variety. Price \$17.00 per hundred.

K- 1	Assorted Plants all types	K-37	Prayer Plant
K- 2	Assorted Ivy only	K-38	Pussy Ears
K- 3	Assorted Succulents	K-40	Sanseveria Zeylonica
K- 4	Assorted Cactus	K-42	Spanish Shawl
K- 5	Asst. Succulents and Cacti	K-43	Strawberry Begonia
K- 6	Aloe Nobilis	K-44	Watermelon Begonia
K- 7	Aluminum Plant*	K-45	Aristocrat Plant
K- 9	Begonia Rosebud*	K-47	Silver Leaf Peperomia
K-10 K-11	Begonia Wax Boxwood	K-49	Fittonia Argyroneura (Shipped in warm weather only)
K-11	Chinese Rubber Plant	K-50	Green Wax Hoya
K-12	Coleus Asst. Colors	K-52	Silver Leaf Euonymus
K-14	Grape Ivy	K-53	Table Ferns Assorted (Fall and Winter only)
K-17	Flowering Inch	K-54	Little Pixie Peperomia
K-17 K-18	Flowering Inch Inch Plant	K-54 K-57	Little Pixie Peperomia Variegated Peperomia
K-18	Inch Plant	K-57	Variegated Peperomia
K-18 K-19	Inch Plant Ivy California Branching	K-57 K-58	Variegated Peperomia Green Gold Syngonium
K-18 K-19 K-20 K-24 K-25	Inch Plant Ivy California Branching Ivy English Ivy Heart Leaf Ivy Pittsburg	K-57 K-58 K-59	Variegated Peperomia Green Gold Syngonium Ficus Pumila (Creeping Fig)
K-18 K-19 K-20 K-24 K-25 K-27	Inch Plant Ivy California Branching Ivy English Ivy Heart Leaf Ivy Pittsburg Ivy Variegated Miniature	K-57 K-58 K-59 K-61	Variegated Peperomia Green Gold Syngonium Ficus Pumila (Creeping Fig) Dracaeana Sanderiana Panamiga*
K-18 K-19 K-20 K-24 K-25 K-27 K-28	Inch Plant Ivy California Branching Ivy English Ivy Heart Leaf Ivy Pittsburg Ivy Variegated Miniature Philodendron Cordata	K-57 K-58 K-59 K-61 K-62	Variegated Peperomia Green Gold Syngonium Ficus Pumila (Creeping Fig) Dracaeana Sanderiana Panamiga* (Friendship Plant)
K-18 K-19 K-20 K-24 K-25 K-27 K-28 K-29	Inch Plant Ivy California Branching Ivy English Ivy Heart Leaf Ivy Pittsburg Ivy Variegated Miniature Philodendron Cordata Philodendron Bronze Leaf*	K-57 K-58 K-59 K-61 K-62	Variegated Peperomia Green Gold Syngonium Ficus Pumila (Creeping Fig) Dracaeana Sanderiana Panamiga* (Friendship Plant) Emerald Ripple Peperomia
K-18 K-19 K-20 K-24 K-25 K-27 K-28 K-29 K-30 K-32	Inch Plant Ivy California Branching Ivy English Ivy Heart Leaf Ivy Pittsburg Ivy Variegated Miniature Philodendron Cordata Philodendron Bronze Leaf* Jew, Wandering Miniature Peperomia*	K-57 K-58 K-59 K-61 K-62 K-63 K-66	Variegated Peperomia Green Gold Syngonium Ficus Pumila (Creeping Fig) Dracaeana Sanderiana Panamiga* (Friendship Plant) Emerald Ripple Peperomia Giant Wandering Jew
K-18 K-19 K-20 K-24 K-25 K-27 K-28 K-29 K-30	Inch Plant Ivy California Branching Ivy English Ivy Heart Leaf Ivy Pittsburg Ivy Variegated Miniature Philodendron Cordata Philodendron Bronze Leaf* Jew, Wandering	K-57 K-58 K-59 K-61 K-62 K-63 K-66 K-68	Variegated Peperomia Green Gold Syngonium Ficus Pumila (Creeping Fig) Dracaeana Sanderiana Panamiga* (Friendship Plant) Emerald Ripple Peperomia Giant Wandering Jew Achranthes Variegated Silver Streak Panamiga

K-S $2\frac{1}{4}$ " Combination of Potted Plants and Rack. Cost 70c each. Packed 17 sets per carton.

Combination consists of plastic rack (8½" x 2" x 2½") that has 3 holes to hold 3 potted plants in 2½" plastic pots. Plants used are the K Line. Color of Racks assorted, Red — Green — Yellow — Blue — White.

L LINE

L Line of potted plants in $2\frac{1}{4}$ " plastic pots, packed 50 plants per carton. Cost 25c each.

L- 1	Assorted, Fancy Cacti These are collectors' varieties.	L-11 Maranta Massange (Showy Prayer Plant)		
	(10 varieties or more)	L-16	Variegated Rubbers	
L- 2	Crown of Thorns	L-17	Rosary Vine	
1-6	Sanseveria Laurenti		(Cereopegia Woodi)	
	(Gold Striped)	L-18	Manettia dis-color	
1 - 7	Wax Plant Hova		(Mexican Fire Cracker)	
	Wax Plant Hoya (Hoya Carnosa Variegata)	L-19	Xmas Cactus	

T LINE

T Line of potted plants in 3" plastic pots, packed 25 plants per carton. Assorted as wanted. Cost 35c each.

TTT	All Varieties Assorted	T-30	Wax Begonia*	
T- 1	Chinese Rubber	T-37	Aristocrat Plant	
T- 2	English Ivy	T-40	Green Peperomia	
T- 4	Assorted Ivy	T-42	Panamiga	
T- 5	Grape Ivy		(Pilea involucrata)	
T- 6	Prayer Plant*	T-44	Philodendron Cordatum (2 Vines)	
T- 7	Wandering Jew	T-46	Nautilocalyx Lynchii	
T-10	Silver Leaf Peperomia	T-45	(New purple leaf plant)	
T-11	Emerald Ripple Peperomia		Philodendron Panduraeforme	
T-18	Little Pixie Peperomia	T-47	Assorted Cactus	
		T-50	Maranta Massangeana*	
T-19	Variegated Peperomia		(Fancy Prayer Plant)	
T-20	Silver Streak Pep Syngonium	T-51	Coleus Assorted colors	
T-21	Green Gold Syngonium	T-52	Variegated Achyranthes*	
T-22	Arrowhead Syngonium	T-53	Corn Cob Cactus	
T-23	Strawberry Begonia	T-54	Pearl Echeveria*	
T-26	Inch Plant	T-55	Variegated Fig	
T-27	Aloe Nobilis		(Ficus Radicans Variegata)	
T-28	Aluminum Plant*	*Starr	ed plants not always available.	
T-29	Rosebud Begonia*	Please list second choice.		
			or hat accord choice.	

Y LINE

Y Line of potted plants in 3" plastic pots, packed 25 plants per carton. Cost 50c each.

Y- 1	African Violets	Y-12	Assorted Cactus 3"
	Asst. Varieties in Bud and Bloom. (Shipped only in warm weather)	Y-13	Sanserveria Laurenti
Y- 2	Episcia (Red Violets) (Shipped in warm weather only)	Y-14	Brazilian Fire Cracker (On Trellis)
Y- 9	Diffenbachia Picta	V 15	Crown of Thorns
Y-11	Variegated Hoya on Trellis	1-15	(Euphorbia Splendens)

SPECIALS

M- 1	Miniature Cactus and Succulents in 1½" Colored Plastic Pots. Order in units of 75 or 150 only	10c	each
R- 3	Racks hold three of the above	4c	each
R- 6	Racks hold three of the above		each
31/2"	Pots Philodendron Cordata. Packed 20 pots per carton	50c	each
4''	English Ivy. Packed 17 pots per carton	50c	each
4''	African Violets. Packed 17 pots per carton	85c	each
3½" 2½"	Aphalandra Louisa. Packed 20 pots per carton		

DISH GARDENS AND FILLED NOVELTIES

This department has been growing rapidly. Many of our customers are stocking more of these items and find them to be most profitable. We believe that we have one of the finest and most complete assortments of containers to be found anywhere. We have filled dish gardens priced at \$1.00 - \$1.50 - \$2.00 - \$2.50 - \$3.00 and up (Filled novelties are priced 50c - 75c - \$1.00 - \$1.50 and up). For trial orders we will ship orders of Filled Gardens and Novelties for \$15.00 - \$20.00 - \$30.00. Specify the sizes desired or we will ship assorted in the various price ranges as ordered.

Our display salesroom of unfilled dishes has become most popular with our pick up and carry trade. In this display room we have over 600 running feet of shelves area all filled with empty novelties and dishes for gardens. We also carry many items that are ideal for cut flower arrangements.

NOTE: We stock a complete line of Union Products Utility Flower Pots. You will find it convenient to pick up your pots the same time you are getting your plants, or we can ship them to you. Send for our flower pot price list.

For convenience and fast service use this order form

F. I. CARTER & SONS . Tewksbury, Mass.

1-10	PLEASE PRINT		
<u> </u>	Ship to:		Shipping Date
	Address		Ship us quantities as marked
	City State		in the containers as marked.
4 19	Express Office		F.O.B. Lowell, Mass. EXPRESS COLLECT
			EXTRESS COLLECT
K	Line of plants in 21/4" plastic pots, acked 50 plants per carton, minimum order	T Line continue	d
0	f each variety 5 plants. Order by hundred.		e lvy*
	ost 17c each.		gated Peperomia*
K	- To the real to t		r Streak Syngonium n Gold Syngonium
K	- 100 11 11/		vhead Syngonium
K			berry Begonia*
K	- 100 th Outer and Outer		Peperomia*
K	Transfer Degerina		dendron Cordata dendron Panda*
K	9		ilocalyx Lynchii*
K			n of Thorns*
K			nta Massangeana
K		T-51 Coleu T-52 Varie	
K	,		gated Achyranthes Cob Cactus
K			Echeveria
K	, , , , , , , , , , , , , , , , , , , ,	T-55 Varie	gated Fig
K			TOTAL
K	9	Y Line of no	otted plants in 3" plastic pots
K		packed 25 pl	ants per carton. Cost 50c each.
K			an Violets
K			ia (Red Violets)
K	·		nbachia Picta 3'' Cactus
K			erveria Laurenti
K	•		acker on Trellis
K	3	Y-15 Crown	n of Thorns
K		SPF	CIAL PLANTS
K		4" Pots English Ivy	Cost 50c each
K		Packe	d 17 per carton
K		3½" Pots Alpheland	
K	, -	3½" Pots Philodend	d 20 per carton Iron Cordata Cost 50c each
K			d 20 per carton
K		4" African Violets	85c each
K	,	2½" African Violet	17 pots per carton s in Bloom 35c each
K			d 40 per carton
	TOTAL	M-1 Miniature Cact	
		in 1½" Colored Order in units o	
L	Line of potted plants in $2\frac{1}{4}$ " plastic pots icked 50 plants per carton. Cost 25c each.	R-3 Racks hold thre	
L-		R-6 Racks hold six	
L-	•	R-3 and R-6 may be	
L-			e M-1 Miniatures.
L-		DISH GARDENS	S FILLED NOVELTIES
L-		@ \$1.00	
L-		@ \$1.50	
L-			
L-		@ \$2.50	
	TOTAL	@ \$3.00	0 @ \$2.00
*S	tarred plants not always available.	S	SUMMARY
C B	lease list second choice.	K Line @ 15c //	f
17		T Line @ 30c 35	¢
T	line of potted plants in 3" plastic pots cked 25 plants per parton. Assorted as	L Line @ 25c	
	nted. Cost 35c each.	Y Line @ 50c	
ТТ			
<u>T</u> -			
T-2		C	RAND TOTAL
T-4	4 Assorted Ivy*	Gr	WIND TOTAL

*		
•		





BUSINESS REPLY MAIL

FIRST CLASS PERMIT No. 3, TEWKSBURY, MASS.

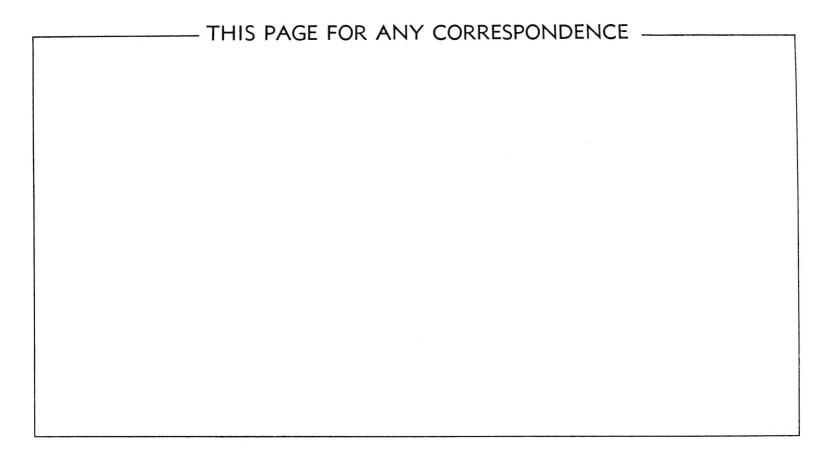
F. I. CARTER & SONS

1630 Main Street

Tewksbury, Massachusetts

Order Department

	DO WE HAVE YOUR	CORRECT AD	DRESS?	
			*	
	•			
FOLD	OR SEAL WITH ONE	STAPLE OR S	COTCH TAPE	



ÿ.		
•	•	

SEPT. - Oct., 1959

Consult List #22 for further details

- All stock offered is subject to being unsold. Prices quoted are NET cash with order. To customers who have established credit relations with us, payment is due on or before the 15th of the month following purchase.
- Prices quoted for plants are in plastic pots. After several years experience with plastic pots, we are completely satisfied that for our conditions they are far superior to clay pots. They are light, clean, strong and save handling costs at all levels.
- SPECIAL NOTICE. All orders must be for standard packed cartons as follows: $50 2\frac{1}{4}$ " pots $40 2\frac{1}{2}$ " pots 25 3" pots $20 3\frac{1}{2}$ " pots 17 4" pots

SEPTEMBER 1, 1959 THIS LIST CANCELS ALL PREVIOUS LISTS

This list cancels all previous lists. All stock offered is subject to being unsold. Prices quoted are NET cash with order. To customers who have established credit relations with us, payment is due on or before the 15th of the month following purchase.

Prices quoted for plants are in plastic pots. After several years experience with plastic pots, we are completely satisfied that for our conditions they are far superior to clay pots. They are light, clean, strong and save handling costs at all levels.

Please note the various assortments of plants we offer. For many of our customers this is the best way to buy plants. If after you purchase your first assortments you find some kinds that do not sell well in your locality, specify on your next orders that these be eliminated. If you find some kinds go extra well you should specify more of these items. We do not intend to send you kinds that do not sell.

We have regular truck routes to Providence, Worcester and many other points. If you have any doubts as to whether we can include you on one of our truck routes we will be glad to advise you.

To you that have not yet visited our greenhouses we think that we have many things that will be of interest and value to you. We pasteurize all our soil electrically. We use hundreds of fluorescent lights to intensify our growing capacity. We have four plastic greenhouses that we are experimenting with. We are using plastic pots exclusively and have developed several types of racks to enable us to handle them more efficiently. You will find it easy to find us by following these directions.

Folks traveling from the south of us should come on Route 128 to Woburn, then take off at Exit 30 north towards Lowell. We are about seven miles from 128 and are located on the right on Route 38. Route 128 is accessible to customers coming from central Massachusetts via Routes 9 and 20. It is also quite handy to folks coming from Maine on Route 1, although it is possible to cut off a corner by coming cross lots through Haverhill. Customers coming from Nashua, Keene and North of us will find it possible to skip going through Lowell by taking either Route 110 or 3 to Route 129. Keep on Route 129 through Billerica Center to East Billerica two and three-tenths miles from Billerica Center, bear left from 129. This will take you to Route 38 (one and nine-tenths miles). Turn left on Route 38 and we are located on the right three-quarters of a mile north.

You will find it to your advantage to call at our greenhouses and pick out your plants and take them right along with you.

At our green houses you will find other plants than those listed on this price list. It is impractical to list the items that we only have a few of. You save express charges which are getting higher each year and to make it more desirable for you to pick up and carry home your purchases, we will allow a 5% discount on all purchases over \$10.00, of potted plants, filled Novelties and Dish Gardens, and all items carried in our Ceramic and Plastic display room.

CLOSED ON SUNDAYS